



GET STARTED WITH

Reporting & Analytics

sendible.com



Reports overview



Getting started with Quick Reports	3
 Engagement Report	4
 Facebook Page Report	9
 Twitter Report	15
 Instagram Report	22
 Google+ Report	26
 LinkedIn Company Report	29
 Monitoring Report	34
 YouTube Report	39
 Google Analytics Report	44
Designing custom reports with Report Builder	49



Getting started with Quick Reports

Get started quickly by selecting one of our pre-built reports from the left sidebar.

Access any custom reports you've created using the Report Builder from within My Reports.

Use the Report Builder to design your own, branded reports by dragging and dropping from our library of 250+ modules. Each report can contain up to 30 individual modules.

Easily integrate raw reporting data into third party applications by exporting to CSV.

Reposition modules by dragging and dropping into place.

Use the service selector to analyze aggregate data on a single report.

Rename modules by editing the titles.

Email this report immediately or automate delivery to stakeholders with our flexible email scheduling options.

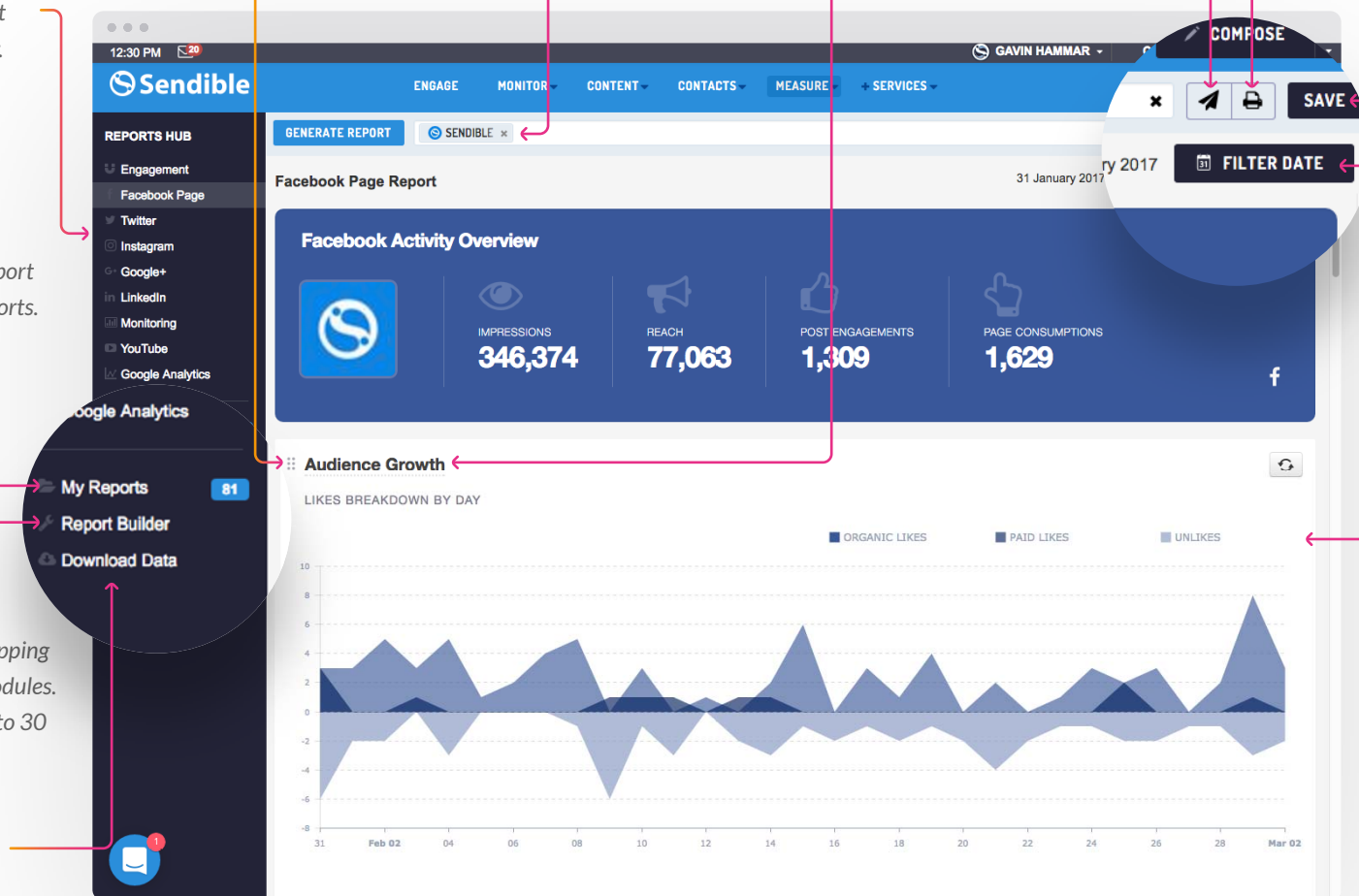
Send your reports to the printer or save to PDF. You'll be able to choose how your cover page is displayed prior to printing.

Customize any of our pre-built Quick Reports by saving them and editing within the Report Builder.

Display up to 12 months of data for Facebook and LinkedIn on one report using the date filter.

Embed our charts in your presentations by downloading to PNG, PDF and CSV.

You can also add your own commentary and annotations to charts before downloading.





GET STARTED WITH

Engagement Report

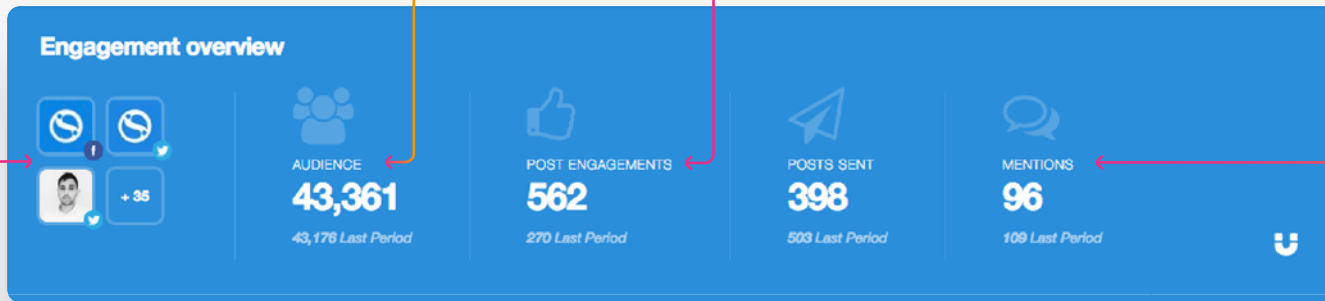
Track performance engagement metrics
across all your services.





Audience data reflects the total number of fans and followers across all of your connected services over the selected date range.

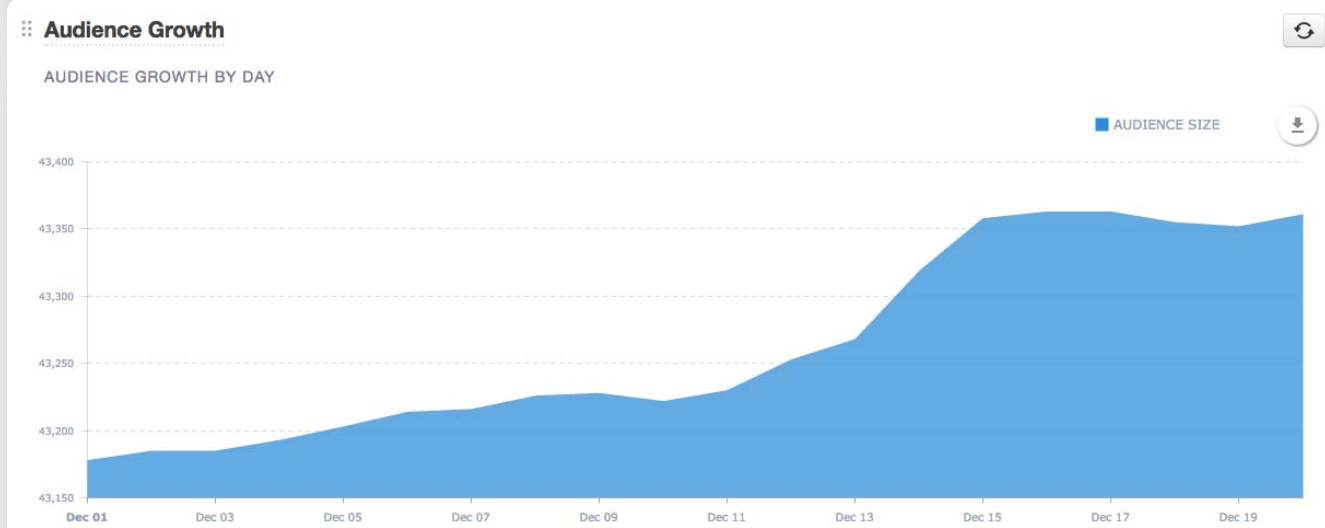
Post Engagements includes the total number of likes, shares and comments across all of your connected services over the selected date range. This does not include clicks.



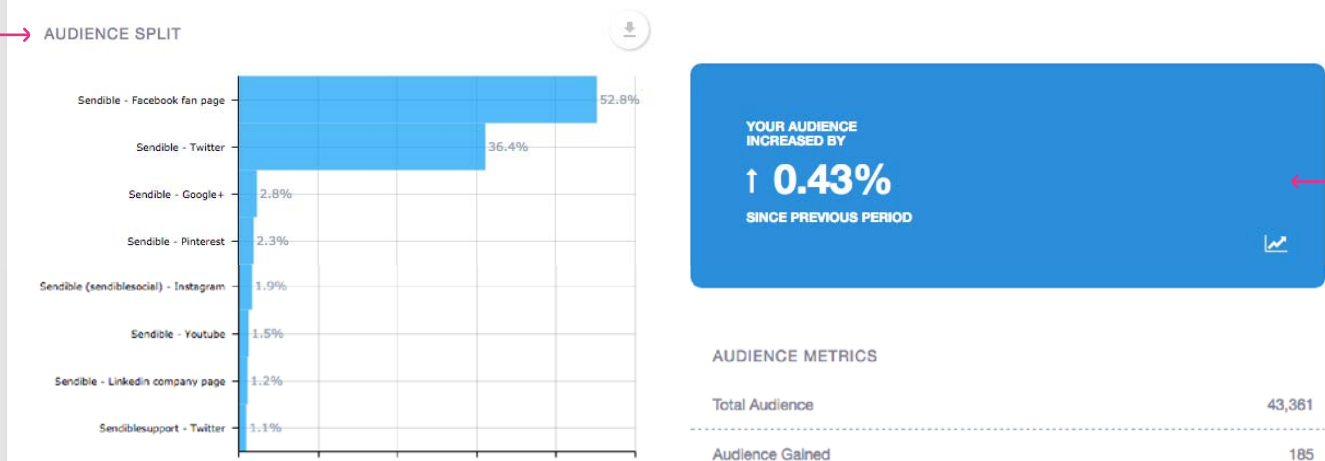
Avatars of the services included in this report.

Mentions includes the total number of mentions your services have received over the selected date range.

Track the audience size of your top services and monitor which ones have gained the most followers over the selected period.



Understand how your audience is growing by analyzing trends on specific services and comparing to the previous period.





Track the audience size of your top services and monitor which ones have gained the most followers over the selected period.

BIGGEST GAINERS

	Sendiblesupport - Twitter	+8.3%
	Gavinhammar - Twitter	+5.94%
	Sendible (sendiblesocial) - Instagram	+5.55%
	Sendible - LinkedIn company page	+0.97%
	Sendible - Twitter	+0.48%

BIGGEST LOSERS

	Gavin hammar (hamgav) - Instagram	-1.72%
	Sendible - Google+	-0.17%

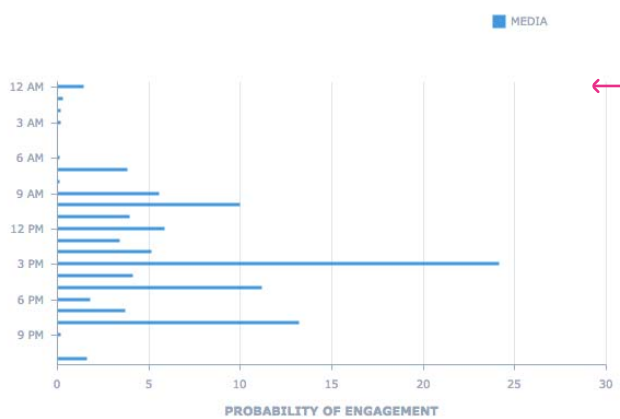
Understand the level of engagement your services are receiving relative to the number of posts you've published.

Content Habits

MESSAGES PER DAY



BEST TIME TO POST



PUBLISHING METRICS

Total Posts Sent	398
Total Posts Sent Last Period	503
Total Responses Received	86
Average Responses Per Post	0.2

NUMBER OF POSTS YOU SENT DECREASED BY

↓ 20.87%

SINCE PREVIOUS PERIOD

Discover which users are commenting and posting to your services most frequently.

Engaged Users

USERS WHO ENGAGED THE MOST



Gavin Hammar

SENDIBLE - TWITTER - LAST ENGAGED: 20 DEC 2:29 PM

@kristihines Thanks so much for including @Sendible here <https://t.co/tntFum8HdJ> We have some exciting plans in store for 2017!

POSTS COMMENTS






7 0

Gain insight into the posting times that are, on average, likely to generate the most engagement from your audience across all your connected services.

Compare the number of posts your team has created compared to the previous period.

The number of times this user has posted to your services.

The number of times this user has left a comment on a post on your services.









	Daniel Knowlton SENDIBLE - TWITTER - LAST ENGAGED: 12 DEC 9:41 PM @SimoneSheridyn Gotta be @Sendible :) you can check them out here: https://t.co/dOLGzem2aK	5	0
	Daniel Radovich SENDIBLE - TWITTER - LAST ENGAGED: 04 DEC 12:19 AM I'm very impressed with your companies product and customer service. Keep up the great work.	5	0
	Hans Peter Zwetsloot SENDIBLE - TWITTER - LAST ENGAGED: 18 DEC 10:46 AM https://t.co/qSmr9B2mkg	5	0
	Marc Creighton SENDIBLE - TWITTER - LAST ENGAGED: 17 DEC 7:26 AM @Sendible how do I change the 'sent from' email address when sending out an email campaign?	5	0
	sendiblesocial SENDIBLE (SENDIBLESOCIAL) - INSTAGRAM - LAST ENGAGED: 16 DEC 5:01 PM #christmas #christmastreedecorations #festive #holidayseason #startuplife #sparkles #sparkleeverywhere	0	5

← PREV NEXT →

Top Posts

MOST ENGAGING POSTS

INTERACTIONS CLICKS

	Sendible YOUTUBE - 06 DEC 3:02 PM  This webinar focus' on Sendible's newest and most popular features. It's been a busy 2016 here at Sendible, with lots of new and enhanced functionality added to the dashboard. Therefore we would like to show you how to get the best out of our innovative social media management solution, with a key focus on: - Instagram, Medium & Sniply integration - Content creation & discovery - Video management - Innovative automation apps - Franchise and multi-location features - Plus more We demonstrate how these features can save your business time, money and generate more opportunities, gaining real ROI through your social media campaigns. If you're new to Sendible or a seasoned expert, we're sure this webinar will bring you lots of hints and tips to help you gain even more value out of Sendible, with a live demonstration and a question and answer session, this is a webinar not to be missed. Register for our 30 day free trial of Sendible at www.Sendible.com/FreeTrial https://www.youtube.com/watch?v=0zho1C0UIUE	205	—
	Sendible (sendiblesocial) INSTAGRAM - 12 DEC 10:56 AM  Meet another one of our new starters, Rachel Orr who "will be working with customers and staff to ensure both product and services are streamlined and are giving users what they need from #sendible" #newstarter #alwaysrecruiting #socialmediamanagement #businessanalyst #startuplife #meettheteam https://www.instagram.com/p/BN6h8FwgW2Y/	84	—
	Sendible (sendiblesocial) INSTAGRAM - 08 DEC 8:55 PM  Sendible team Christmas party at Benihana! 🍷🍷 #christmasdinner #christmas https://www.instagram.com/p/BNxTUVLA0Lu/	71	—
	Sendible (sendiblesocial) INSTAGRAM - 09 DEC 8:07 PM  Sendible is growing quickly! Meet another one of our new starters, Olly Silver whose "goal is to make Sendible the most popular social media management platform on the planet for #marketers and #agencies". Read more at http://sendible.com/about #meettheteam #startuplife #sendible https://www.instagram.com/p/BNzymR3q0ES/	59	—

Analyze your top-performing content based on Interactions and Clicks.

When available, the number of clicks is displayed for posts containing trackable links.

Interactions includes Likes, Comments and Shares.



Sendible (sendiblesocial)
 INSTAGRAM - 15 DEC 9:23 AM



Today, we welcome another new starter, Alexis Camacho, who joins us as a Technical Support Analyst. "I get great satisfaction and pride in supporting our customers and demonstrating how easy and productive our platform can be." Get to know about other members of the team at [sendible.com/about](https://www.sendible.com/about). #meettheteam #startuplife #sendible #bringon2017 #socialmediamanagement #alwaysgrowing #marketers #customerscomefirst <https://www.instagram.com/p/BOCFotEgWWQ/>

52

—

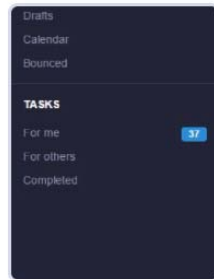
← PREV NEXT →

Top Photos



TOP PHOTOS POSTED

GAVIN HAMMAR



Likes 1
 Retweets 2

SENDIBLE



Likes 2
 Retweets 1

SENDIBLE



Likes 1
 Retweets 1

SENDIBLE



Likes 1
 Retweets 0

SENDIBLE



Likes 1
 Retweets 0

← PREV NEXT →

Get a snapshot of your most popular media across all your connected services measured by total likes and comments.



GET STARTED WITH

Facebook Page Report

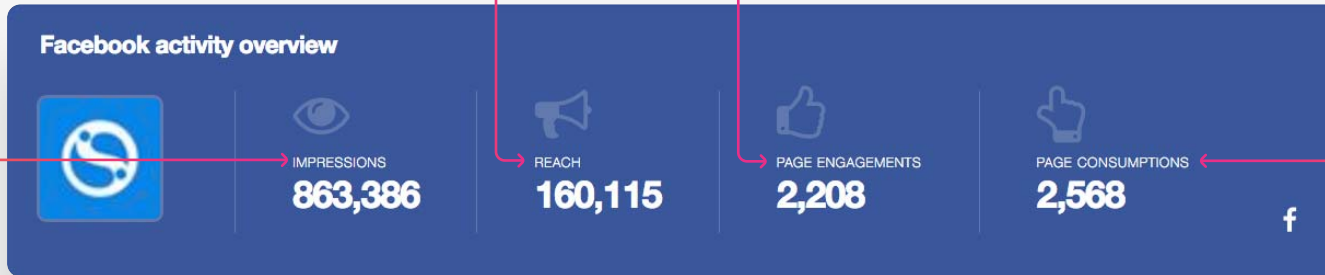
Analyze Facebook data to better understand the performance of your Pages.





The number of people who have seen any content associated with your Page.

The number of people that clicked anywhere within your Posts.



The total number of times any content associated with your Page has been seen.

The number of people that clicked or created a story anywhere on your Page, including liking your Page.

Understand what is driving your audience growth over time by analyzing paid versus organic likes and comparing trends to the previous time period.



NUMBER OF NET LIKES INCREASED BY

↑ 0.33%

SINCE PREVIOUS PERIOD

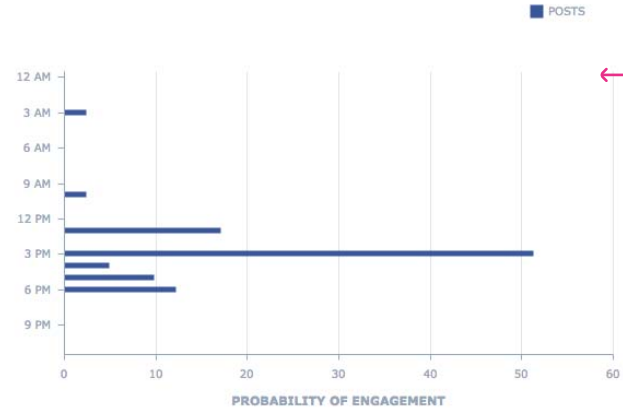


Publishing Behavior

POSTS BY DAY



BEST TIME TO POST



Use the Publishing Metrics summary to understand the types of content your team is posting.

PUBLISHING METRICS

Plain Text	3
Links	91
Photos	45
Videos	2
Total Posts	141

NUMBER OF POSTS YOU SENT DECREASED BY

↓ 34.72%

SINCE PREVIOUS PERIOD

Analyze your team's posting habits to gain insight into hours in the day that are likely to generate the most engagement from your audience.

Top Performing Posts

POST

REACTIONS COMMENTS SHARES CLICKS VIRALITY REACH

Sendible
31 JAN 2:00 PM

The comparison of "Expectations vs Reality" cleverly brought to you by Neil Patel on Content Marketing Institute #contentmarketing <http://contentmarketinginstitute.com/2017/01/content-marketing-expectations-busted/>

6	7	0	2	3.19%	251
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Sendible
24 JAN 3:52 PM

Spot on predictions for Facebook marketing - makes us curious of when and if they will actually come true. Great read on Social Media Examiner. http://www.socialmediaexaminer.com/19-facebook-marketing-predictions-for-2017-from-the-pros/?utm_source=Facebook&utm_medium=FacebookPage&utm_campaign=New

9	5	0	7	2.32%	647
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Analyze your top published content based on Reactions, Comments, Shares, Clicks, Virality and Reach.

The number of people who saw this post.

Virality is the number of unique people who interacted with your post divided by the number of people who saw this post.



Sendible
16 JAN 3:15 PM



What is Sendible? Sendible is a social media management tool that helps marketing teams and agencies be more productive on social media. Learn more about our solution by watching the video. <https://www.facebook.com/Sendible/videos/10154064597377455/>

26 2 5 83 6.1% 1,426



Sendible
28 JAN 1:05 PM



Happy Chinese New Year! May this year be as energetic and productive as ever. #ChineseNewYear <https://www.facebook.com/Sendible/photos/a.10151026301432455.415950.21274802454/10154097334147455/?type=3>

4 2 1 10 3.07% 326



Sendible
25 JAN 3:20 PM



Live video is coming to Instagram. Will you be experimenting with it? <http://www.socialmediatoday.com/social-networks/instagram-confirms-live-streaming-coming-all-users-week>

4 0 0 7 2.37% 379

Use the Prev and Next buttons to view additional results. Posts are listed in order of engagement.

← PREV NEXT →



Organic Impressions are the number of times your posts were seen in the News Feed or on visits to your page. These impressions can be Fans or non-Fans.

Page Impressions



PAID VIRAL ORGANIC



Paid Impressions are the number of impressions of a Sponsored Story or Ad pointing to your Page.

The number of people who have seen any content associated with your Page.

IMPRESSION METRICS

Organic Impressions	45,165
Paid Impressions	807,095
Viral Impressions	10,285
Total Impressions	863,386
Users Reached	160,115

TOTAL IMPRESSIONS DECREASED BY
↓ 32.25%
SINCE PREVIOUS PERIOD



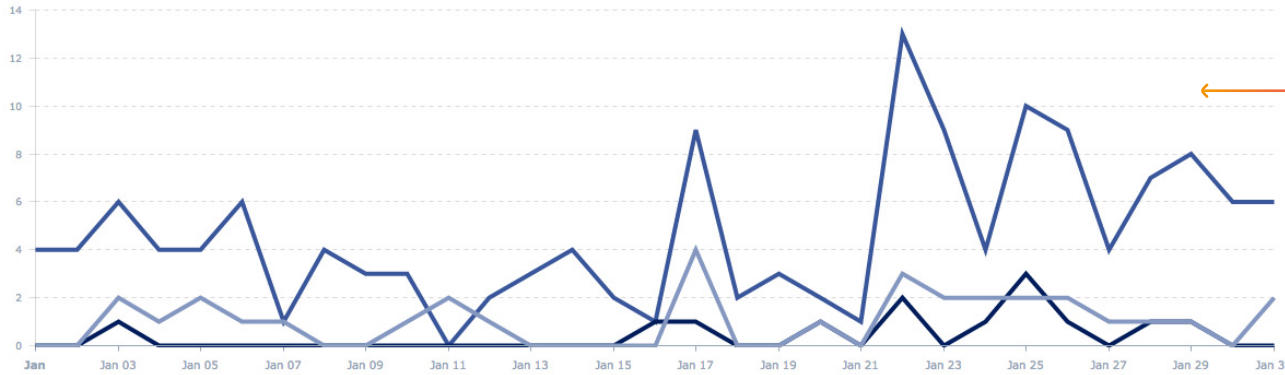
Viral Impressions are a count of the number of impressions of a story published by a friend about your Page. These stories include liking your Page, posting to your Page's Timeline, liking, commenting on or sharing one of your Page Posts.



Audience Engagement



REACTIONS COMMENTS SHARES



Understand how engaged your audience is by analyzing Reactions, Comments and Shares over time.

Monitor peaks in engagement to keep track of content that generates higher reaction rates from your audience.

ACTION METRICS

Reactions	611
Comments	27
Shares	83
Total Engagements	721

TOTAL ENGAGEMENTS DECREASED BY

↓ 13.34%

SINCE PREVIOUS PERIOD

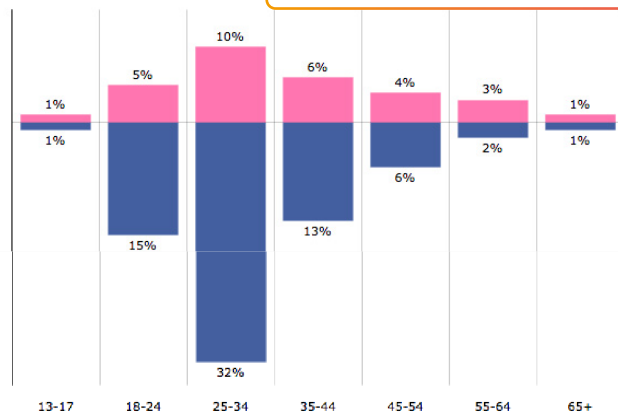
Demographics



PAGE FANS PEOPLE REACHED PEOPLE ENGAGED

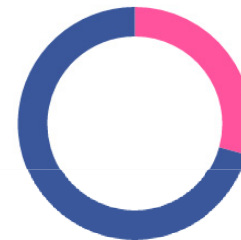
BY AGE

BY GENDER



Use the filters to display demographic information for specific audiences.

People Engaged is the number of people sharing stories about your Page. These stories include Likes, Comments and Shares.



FEMALE
♀ 29.3%

MALE
♂ 70.7%

People Reached is the number of people who have seen any content associated with your Page.



TOP COUNTRIES

India	6,559
United States	2,432
Indonesia	1,269
Italy	1,262
South Africa	1,158
Malaysia	741
Egypt	664
United Kingdom	633

TOP CITIES

New Delhi, Delhi, India	511
Bangalore, Karnataka, India	377
Calcutta, West Bengal, India	342
Mumbai, Maharashtra, India	329
Johannesburg, Gauteng, South Africa	261
Istanbul, Istanbul Province, Turkey	245
Cairo, Cairo Governorate, Egypt	237
Jakarta, Indonesia	211
Hyderabad, Telangana, India	187

Discover which Facebook users are commenting and posting to your Page the most.

Engaged Users

USERS WHO ENGAGED THE MOST

POSTS COMMENTS

HouCem Rbeaie SENDIBLE - FACEBOOK FAN PAGE - LAST ENGAGED: 18 JAN 8:56 AM good morning Sendible! i'm community manager also a premium sendible user , i had already a big problem about applying an unified photo's dimension that can be usefull for all social media's accounts in one shot.	6	0
Veronika Baranovska SENDIBLE - FACEBOOK FAN PAGE - LAST ENGAGED: 20 JAN 10:19 AM Hello there, Veronika here - testing messaging our Facebook page to see if the issue with my Priority Inbox still persists.	4	0
Affiliate Power Station SENDIBLE - FACEBOOK FAN PAGE - LAST ENGAGED: 31 JAN 2:30 PM Absolutely Agree	0	2
Getonfast SENDIBLE - FACEBOOK FAN PAGE - LAST ENGAGED: 25 JAN 12:30 AM Agreed... Awesome comment thanks a lot :)	0	2
How To Do Social Media Marketing SENDIBLE - FACEBOOK FAN PAGE - LAST ENGAGED: 24 JAN 4:00 PM Agreed Awesome comment :p	0	2

The number of times this user has left a comment on a post on your Page.

The number of times this user has posted to your Page.

← PREV NEXT →



GET STARTED WITH

Twitter Report

Analyze your Twitter accounts to understand your audience and engagement.

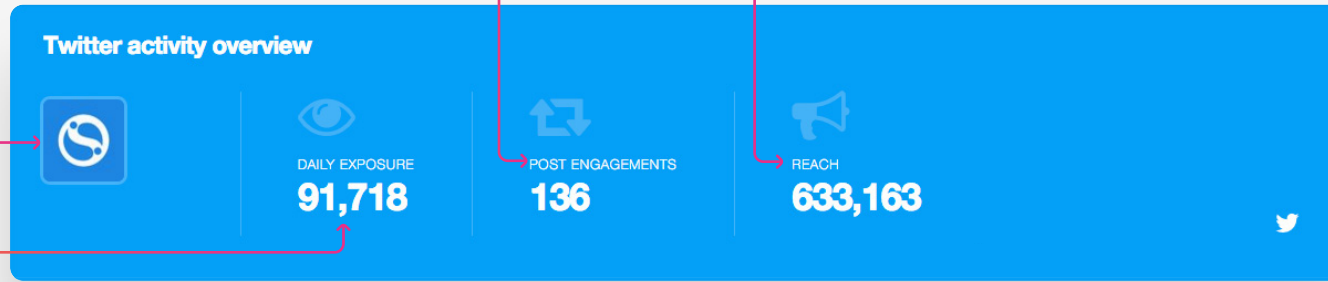




Add multiple Twitter services to the same report to analyze performance across brands.

The total number of Likes and Retweets over the selected date range.

Reach is the maximum potential audience size who may have seen your Tweets. This number includes followers of people that retweeted your posts.

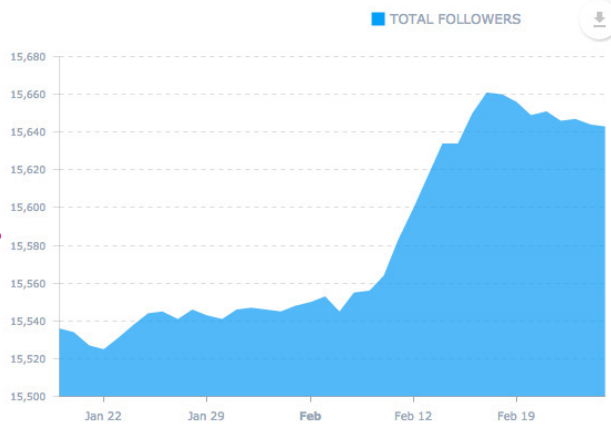


Daily Exposure is the total potential impressions generated per day on average.

Understand which activities are helping to drive your audience growth and adjust your strategy accordingly.

Audience Growth

AUDIENCE GROWTH BY DAY



TOP FOLLOWERS

Recent Followers

	Tweets	Followers
Twitter Verified 11 Feb 5:38 PM @verified (San Francisco): The blue verified badge on Twitter lets people know that an account of public interest is authentic. Think your account should be verified? Submit a request.	5	2.1M
Taylor Jordan 🌟 12 Feb 7:52 AM @TaylorJordan (New Orleans, LA): ik God got Me Angel reese	1M	1.1M
Brian Condenanza 12 Feb 9:50 PM @BrianCondenanza: Founder of @FluoShoes, Blancheir Watches & FASHION DOT CD very into fashion, burgers & coffee Contact: brian@condenanza.com - https://t.co/QpEJIKzfx	1.2K	1M

← PREV NEXT →

FOLLOWER METRICS

Total Followers	15,643
Followers Gained	107
Total You Follow	8,272
People You Followed	7

YOUR FOLLOWERS INCREASED BY
↑ 0.69%
 SINCE PREVIOUS PERIOD

Compare audience growth with the previous period to show progress.



Posts

POSTS PER DAY



SENT/RECEIVED METRICS

Tweets Sent	206
Mentions Received	315
Direct Messages Received	42
Total Tweets	563

NUMBER OF MESSAGES YOU RECEIVED INCREASED BY

↑ 70.0%

SINCE PREVIOUS PERIOD

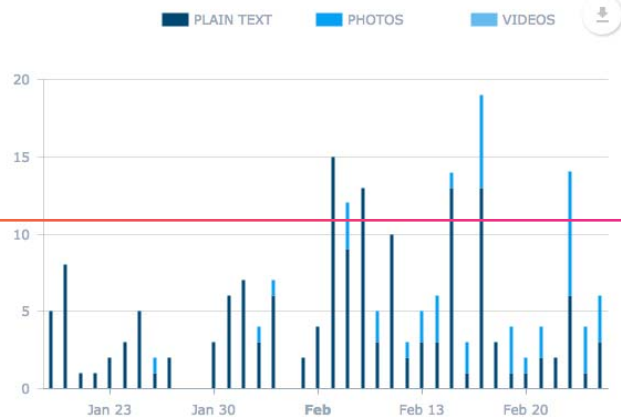
Analyze the number of Tweets sent and received against your content strategy to drive growth and conversations.

Gain insight into the hours in the day that are, on average, likely to generate the most engagement from your activity on Twitter.

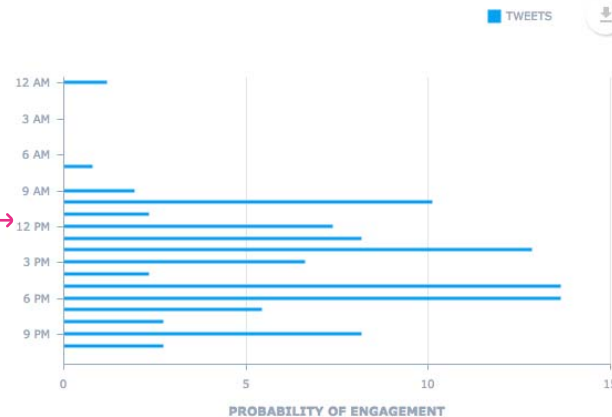
Engagement probability is calculated by analyzing each of your Tweets to determine the hours when your audience is most likely to engage with your content.

Content Habits

MESSAGES PER DAY



BEST TIME TO POST



CONTENT HABITS METRICS

Plain Text	158
Photos	43
Videos	0
Total Tweets	201

NUMBER OF TWEETS YOU SENT INCREASED BY

↑ **0.52%**

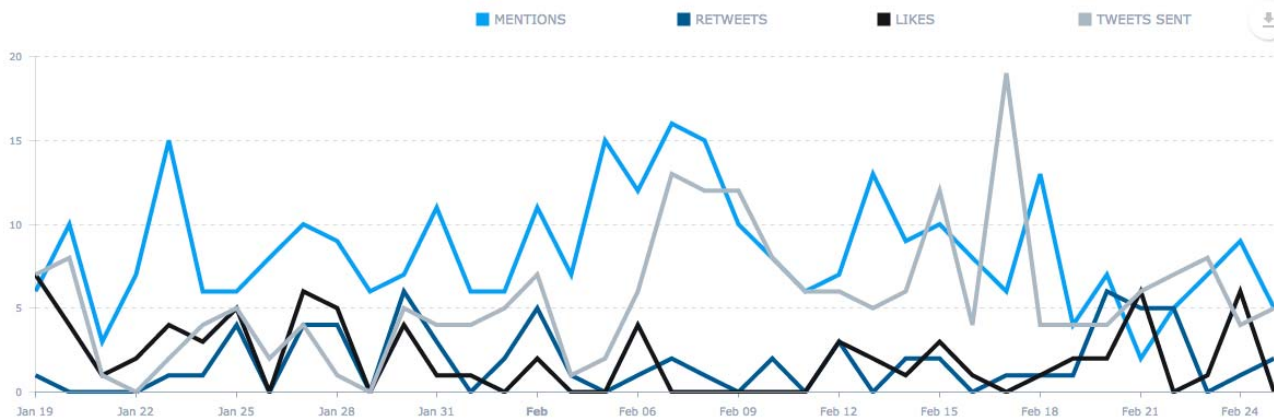
SINCE PREVIOUS PERIOD



Use the Content Habits summary to understand the types of content that are helping to drive growth and engagement on Twitter.

Audience Engagement

AUDIENCE ENGAGEMENT BY DAY



Understand how your audience is engaging with your Twitter service by analyzing Mentions, Retweets and Likes.

ENGAGEMENT METRICS

Mentions	315
Retweets	66
Likes	70
Tweets Sent	206
Total Engagements	451

TOTAL ENGAGEMENTS INCREASED BY

↑ **63.41%**

SINCE PREVIOUS PERIOD

Analyze your top Tweets based on the number of Retweets, Likes and overall Reach.

RECENT MENTIONS

Sentiment

	Gavin Hammar @GavinHammar 24 Feb 9:54 PM Really proud to have @sendible listed as one of @inc's fastest growing companies in Europe with over 300% growth! https://t.co/7yl5EridqA	😊
	Email Marketing @mailigen 24 Feb 1:28 PM Join us and @Sendible on March 8 and learn how to make the most of your time. Limited seats, register today!... https://t.co/bJr2pih1BQ	😊

Display your most recent mentions from Twitter and the sentiment of each Tweet.

TOP TWEETS

Retweets Likes Reach

	Sendible @Sendible 30 Jan 6:05 PM This is THE best social media channel for engaging with your customers. Here's how to ace it... https://t.co/RBRxxFBbIH	5	3	15,796
	Sendible @Sendible 20 Feb 2:16 PM Our Founder @GavinHammar shares his thoughts on 2017 trends via @ldigicNet https://t.co/kOCiQ12eQ4	5	3	17,685



Email Marketing @mailigen 24 Feb 1:28 PM
 Join us and @Sendible on March 8 and learn how to make the most of your time. Limited seats, register today!... <https://t.co/bJr2pih1BQ>

NewcastleWebdesign @NewcWebdesign 22 Feb 4:14 PM
 SocialMedia requires a great investment of time energy here's a look at what's possible @NewcWebdesign <https://t.co/kb74swnr2> @sendible

Apolline Adiju @apollineadiju 22 Feb 6:00 AM
 @Sendible @apollineadiju It is sad that some business owners still overlook the power of social media.

Sendible @Sendible 28 Jan 10:20 AM
 Happy #ChineseNewYear from our team! May it be filled with more successes than you can count. <https://t.co/cx2mZtbkqQ> 4 5 15,836

Sendible @Sendible 27 Jan 1:44 PM
 Don't exclude other marketing channels from social media. Great advice @socialmediaweek <https://t.co/EBRBZ8aE2b> #socialmediaweek #EmailMarketing 3 2 22,365

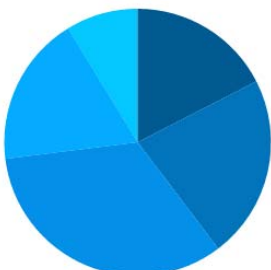
Sendible @Sendible 25 Jan 3:22 PM
 Looking forward to the event - #video is certainly the current hot topic in the world of digital #marketing 3 3 15,658

← PREV NEXT →

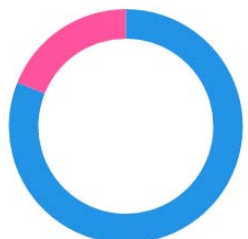
Demographics

BY KLOUT SCORE

- 0-35 17.46%
- 36-45 22.22%
- 46-55 33.33%
- 56-65 18.25%
- 66+ 8.73%



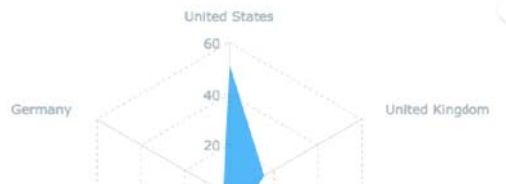
BY GENDER



FEMALE 18.9%
 MALE 81.1%

Men with a Klout score of 46-55 appear to be a leading force among your most recent followers.

BY LOCATION



TOP COUNTRIES

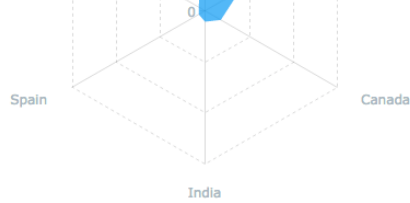
Country	Percentage
United States	51.4%
United Kingdom	15.7%
Canada	7.1%
India	4.3%

TOP CITIES

City	Percentage
New York	7.4%
London	7.4%
Los Angeles	5.6%
Louisville	3.7%

A breakdown of your 200 most recent Twitter followers using 4 types of demographic data.

Get to know your newest followers better and use this data to inform your content strategy.



Spain	2.9%	St. Louis	3.7%
Germany	2.9%	San Francisco	3.7%
Italy	2.9%	Boston	3.7%
Netherlands	1.4%	Toronto	3.7%
Australia	1.4%	Melbourne	1.9%
Romania	1.4%	Cartersville	1.9%

Discover the topics that your followers are most interested in to help drive your content and influencer marketing strategies.

Utilize this chart to determine the most popular topics amongst your followers.

Topics & Influencers

FOLLOWERS' TOPIC DISTRIBUTION



RECOMMENDED TOPICS

search engine optimization	sendible
ifttt	sendible
marketing communications	sendible
social media marketing	sendible
small & medium enterprises	sendible
content marketing	sendible
digital marketing	sendible
social selling	sendible
ecommerce	sendible
small business	sendible
linkedin	sendible
digital strategy	sendible

Social media marketing, search engine optimization and social media appear to be popular topics of interest among your followers.

Understand which Twitter users are most influential within your key topics and direct your influencer marketing activities towards proactively engaging with them and their followers.

TOP TOPICS & INFLUENCERS

SOCIAL SELLING - SENDIBLE: 79%



Matt Heinz @HeinzMarketing: 98% 105,634 followers

B2B demand generation, pipeline management, sales enablement, content strategy, inside sales effectiveness, marketing technology, driving revenue & results.



Neal Schaffer @NealSchaffer: 96% 174,172 followers

I help businesses generate ROI from social media. Author, Global Social Media Speaker, Social Media Marketing Influencer, Soccer Dad & Japan Travel Expert. 日本語可

MARKETING TIPS - SENDIBLE: 79%



Jeff Bullas @jeffbullas: 98% 516,546 followers

#1 Content Marketing Influencer, Social Media Marketing Strategist & Speaker, Forbes Top 10 Social Media Influencer, #1 Global Business Blog.



Brian Fanzo @iSocialFanz: 91% 107,310 followers

Millennial Keynote Technology Speaker | #SXSW #SMMW17 Speaker | Translator of Geek Speak #LiveVideo Social Strategist | #SMACtalk #FOMOfanz Poccasts #BeYourself

INTERNET MARKETING - SENDIBLE: 77%



Kissmetrics @Kissmetrics: 94% 250,391 followers
Built to optimize marketing. Track, analyze and optimize your digital marketing. (Vide o: What is Kissmetrics? <https://t.co/Zxvgrlrc0>)



Social Media Today @socialmedia2day: 93% 579,004 followers
#SocialMedia insights, best practices, and tips from best thinkers in #socialmarketin g, Signup for our newsletter here:<https://t.co/8n8c21YA1O>

SOCIAL MARKETING - SENDIBLE: 77%



Warren Whitlock @WarrenWhitlock: 91% 457,830 followers
Influencer in health, business, tech, blockchain, solar, social media marketing. Futurist, Ad visor, Author and friend



Social Media Today @socialmedia2day: 91% 579,004 followers
#SocialMedia insights, best practices, and tips from best thinkers in #socialmarketing, Sig nup for our newsletter here:<https://t.co/8n8c21YA1O>

MARKETING STRATEGY - SENDIBLE: 77%



Social Media Today @socialmedia2day: 93% 579,004 followers
#SocialMedia insights, best practices, and tips from best thinkers in #socialmarketin g, Signup for our newsletter here:<https://t.co/8n8c21YA1O>



Kim Garst @kimgarst: 93% 518,442 followers
I help entrepreneurs GROW their business w/ social media! Keynote speaker, Forbe s Top 10 Social Media Influencer. 🎥Live Video Pro. Loves God, family & hockey!

MULTI LEVEL MARKETING - SENDIBLE: 77%



Erik Christian @SimplyAfterDark: 91% 300,005 followers
Network Marketing Leader. Online Marketing Trainer. Blogger. Helping Others Achieve Thei r Dreams of Working From Home.



@Crowdfify #WePayYou @michaelqtodd: 89% 220,270 followers
@CrowdfifyClub is a Social Network MLM we pay you @ <https://t.co/WxBPmoaHqd> 🙌Rec overing lawyer | ❤️Bitcoin, Nature, Photography, Pinterest. Cleantech, SMM life

Engaged Users

USERS WHO ENGAGED THE MOST

@ MENTIONS
RETWEETS



BrightInfo
SENDIBLE - TWITTER - LAST ENGAGED: 21 FEB 7:15 PM
Next Week! Register to learn "Harnessing marketing personalization to win over customers" @Sendible @BrightInfoBuzz... <https://t.co/2ZcNtQy6RT>

30 0



Hax
SENDIBLE - TWITTER - LAST ENGAGED: 24 FEB 2:23 PM
We are proud to announce @Sendible are now an official sponsor for the Video Impact Event; #kent #business #marke... <https://t.co/Ti8hnMwDfE>

17 0



Maman on the Trail
SENDIBLE - TWITTER - LAST ENGAGED: 24 FEB 6:01 PM
I use @Sendible so I can #unplug & #getoutdoors. Use my promocode 169133 for 10% off. Sign up at <https://t.co/aEBbe0AU5h> #socialmedia manager

17 0



Gavin Hammar
SENDIBLE - TWITTER - LAST ENGAGED: 24 FEB 9:54 PM
@wadefoster we _ your service! Our users have asked for a @sendible zap . It's almost ready. Wd love to coordinate a launch with you guys.

11 0



Marc Creighton
SENDIBLE - TWITTER - LAST ENGAGED: 15 FEB 1:28 PM
@Sendible What's the least known feature in your application? #BlogIdeas

11 0



GavinHammar
SENDIBLE - TWITTER - LAST ENGAGED: 25 FEB 11:32 PM
RT @Sendible: Happy #ChineseNewYear from our team! May it be filled with more successes than you can count. <https://t.co/cx2mZtbkqq>

0 6

← PREV NEXT →



Discover which users are engaging with you on Twitter most often.

The number of times this user has retweeted one of your Tweets.

The number of times this user has mentioned your Twitter account in a Tweet.



TWITTER REPORT



GET STARTED WITH

Instagram Report

Understand the impact your Instagram posts have on your audience and engagement.

sendible.com





Generate a report that includes data from multiple Instagram services. Avatars for each service on this report are displayed here.

Review key metrics for your Instagram services including total Followers, total you're Following and the number of Posts you've published.

Instagram activity overview



FOLLOWERS
1,245

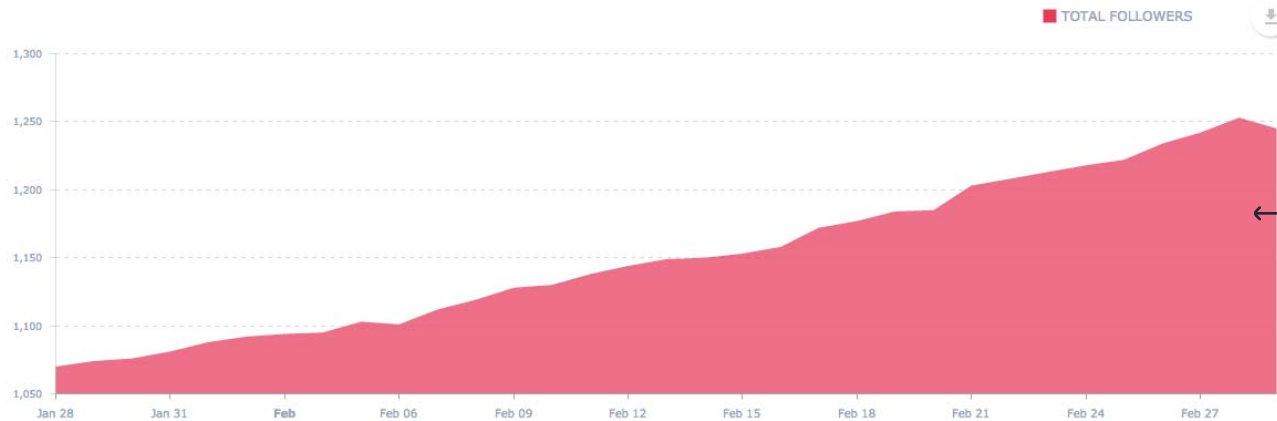
FOLLOWING
962

POSTS
321



Audience Growth

AUDIENCE GROWTH BY DAY



Understand how your audience is growing over time.

Monitor your audience growth on Instagram over time and relative to the previous period.

FOLLOWER METRICS

Total Followers	1,245
Followers Gained	175
Total You Follow	962
People You Followed	172

YOUR FOLLOWERS INCREASED BY

↑ 16.36%

SINCE PREVIOUS PERIOD





Posts

TOP INSTAGRAM POSTS



Likes 104

Comments 6



Likes 100

Comments 5



Likes 68

Comments 5



Likes 60

Comments 7



Likes 58

Comments 4

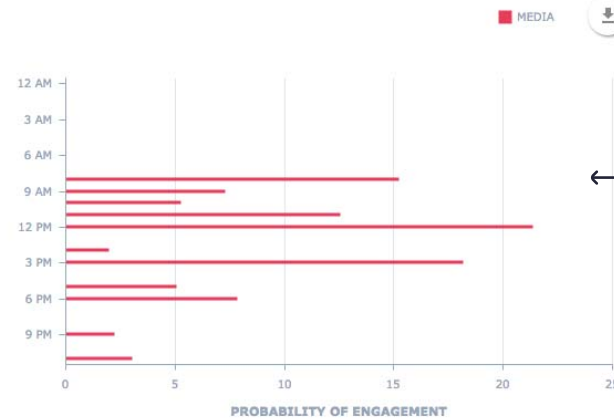
Get a snapshot of your most engaging Instagram photos and videos, measured by total likes and comments.

Publishing

MESSAGES PER DAY



BEST TIME TO POST



Use the Publishing Metrics summary to understand the level of engagement your Instagram services are receiving relative to the number of posts you've published.

PUBLISHING METRICS

Total Media Sent	17
Total Comments Received	82
Total Comments Received Last Period	48

NUMBER OF MEDIA YOU SENT INCREASED BY

↑ **5.59%**

SINCE PREVIOUS PERIOD

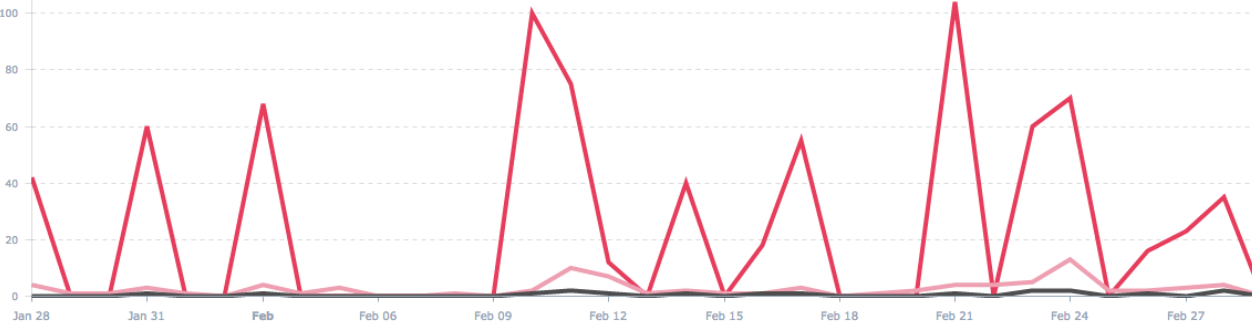
Discover when your Instagram posts tend to receive the most engagement and utilize this data to understand the best times to post based on your audience behavior.

Audience Engagement

AUDIENCE ENGAGEMENT BY DAY

LIKES RECEIVED COMMENTS RECEIVED MEDIA POSTED

120




ENGAGEMENT METRICS

Likes Received	736
Comments Received (All Posts)	82
Comments Received (Posts This Period)	72
Posts Sent	17

TOTAL ENGAGEMENTS INCREASED BY

↑ 31.51%

SINCE PREVIOUS PERIOD



Understand how your audience is engaging with your content to maximize results.






Monitor improvements by keeping track of overall engagement since the previous period.

Discover which Instagram users are regularly commenting on your posts.

Engaged Users

USERS WHO ENGAGED THE MOST

COMMENTS

- 
hamgav
 GAVIN HAMMAR (HAMGAV) - INSTAGRAM - LAST ENGAGED: 27 FEB 11:49 PM
 @1557842 12
- 
shealuxury
 SENDIBLE (SENDIBLESOCIAL) - INSTAGRAM - LAST ENGAGED: 25 FEB 2:17 AM
 Now thats what I'm talking about! 7
- 
rockstarentrepreneur
 SENDIBLE (SENDIBLESOCIAL) - INSTAGRAM - LAST ENGAGED: 26 FEB 1:33 AM
 Boom! 🎸Rock🔥On! 4
- 
socialveronika
 GAVIN HAMMAR (HAMGAV) - INSTAGRAM - LAST ENGAGED: 23 FEB 5:31 PM
 Love this ! 🙌 3
- 
darrynlaz
 GAVIN HAMMAR (HAMGAV) - INSTAGRAM - LAST ENGAGED: 25 FEB 4:16 AM
 @hamgav ask @martinehammar to make some matcha ice cream. Otherwise @lazstella will make when she's there 😊 2

← PREV NEXT →

The number of times this user has left a comment on a post on your Instagram services.



GET STARTED WITH

Google+

Report

Track your Google+ activity and analyze audience growth and engagement.





Google+ activity overview



FOLLOWERS
1,192



POSTS
29



+1'S
3



A snapshot of your Google+ Followers, Posts and +1's for the selected date range.

Followers

AUDIENCE GROWTH BY DAY



Understand how your Google+ audience is growing over time.

FOLLOWER METRICS

Total Followers	1,192
Followers Gained	-1

YOUR FOLLOWERS DECREASED BY
↓ 0.08%
SINCE PREVIOUS PERIOD

Get a snapshot of your most engaging Google+ posts, measured by +1's, Clicks and Comments.

Compare results from your Top Posts with the peaks and valleys in this chart to determine how your content influenced your audience growth.

Top Posts

MOST ENGAGING POSTS

COMMENTS +1'S CLICKS



Sendible
GOOGLE+ - 21 FEB 5:35 PM



Take it from good to great [#YouTube](#) [#Video](#) http://sendible.com/insights/how-to-optimize-your-youtube-channel-and-videos?Campaign_Code=soc_gp_big&Lead_Source=Organic&utm_source=googleplus&utm_medium=organic&utm_campaign=blog&utm_name=638&afmc=1k

- 1 -

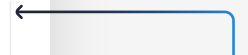
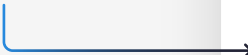
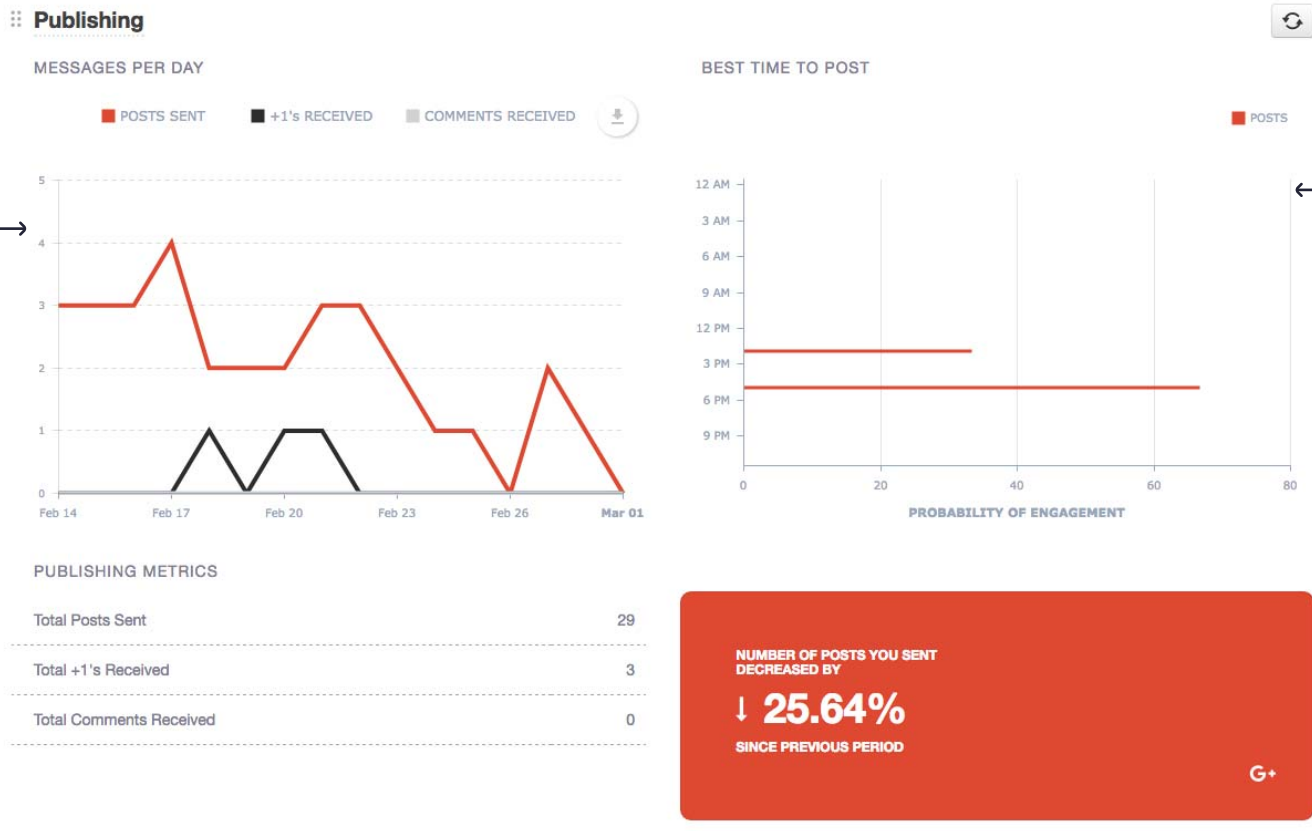


	Sendible GOOGLE+ - 20 FEB 5:52 PM They went against common knowledge and succeeded	-	1	-
	Sendible GOOGLE+ - 18 FEB 2:55 PM Missed our webinar on content personalization with BrightInfo? No biggie: http://bit.ly/2lVq4ww #Content Harnessing Marketing Personalization with Sendible & BrightInfo	-	1	13
	Sendible GOOGLE+ - 28 FEB 6:44 PM The Amazon S3 server is down and our users may experience issues with attachments	-	-	-
	Sendible GOOGLE+ - 27 FEB 8:05 PM There's lots to do on social media. Collaborate to achieve success #MapCampaign	-	-	-



Clicks are tracked when posts you publish contain trackable links.

Understand the responsiveness of your audience relative to the number of posts you've published to Google+.



Gain insight into the posting times that are, on average, likely to generate the most engagement from your audience on Google+.

The probability of engagement is calculated by analyzing each of your posts to determine the hours when your audience is most likely to engage with your content.



GET STARTED WITH

LinkedIn Company Report

Track your company's presence on LinkedIn
with insightful data.

Impressions help you understand how many times your content has been seen by LinkedIn members over the selected date range.

Engagement is the number of times people have liked, commented on, or shared each of your updates.

Clicks help you understand how many times viewers of your content have been engaged enough to click through to read the full story.

LinkedIn activity overview

IMPRESSIONS **43,220**

ENGAGEMENT **2,145**

CLICKS **152**

in

Understand how your audience is growing over time by analyzing paid versus organic audience growth and comparing trends to the previous time period.

Audience Growth

AUDIENCE GROWTH BY DAY

■ TOTAL FOLLOWERS

FOLLOWER METRICS

Total Followers	580
Followers Gained	91
Organic Followers Gained	90
Paid Followers Gained	1

YOUR FOLLOWERS INCREASED BY

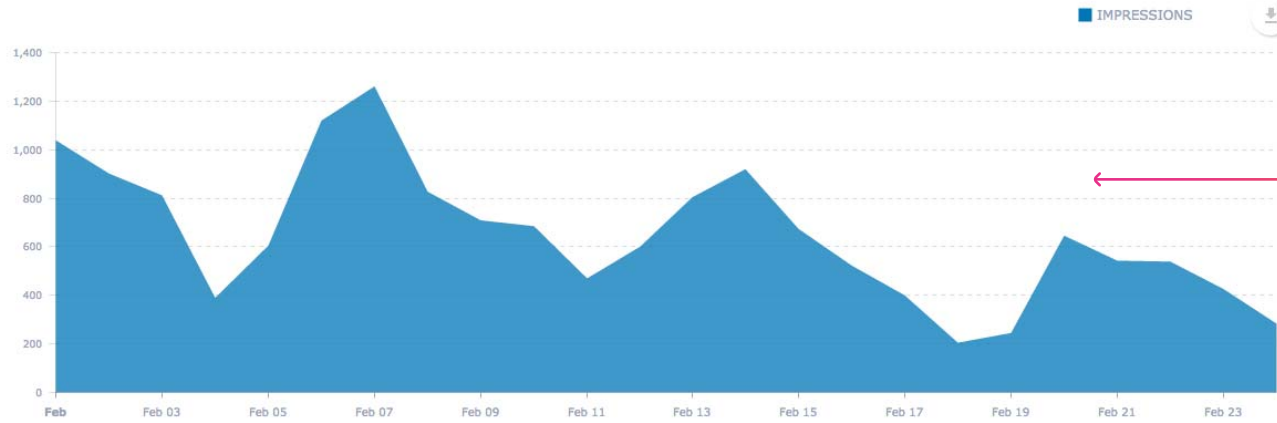
↑ 18.65%

SINCE PREVIOUS PERIOD

in

Impressions

IMPRESSIONS BY DAY



IMPRESSIONS METRICS

Total Impressions	43,220
Average Daily Impressions	634

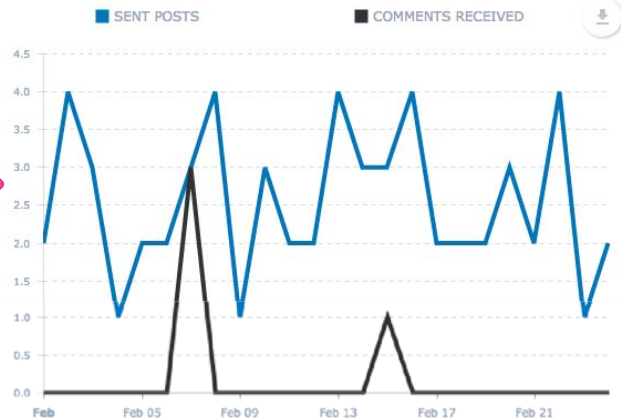
TOTAL IMPRESSIONS INCREASED BY
↑ 53.56%
SINCE PREVIOUS PERIOD

Keep track of the number of times each update is shown to LinkedIn members per day and monitor your success over time.

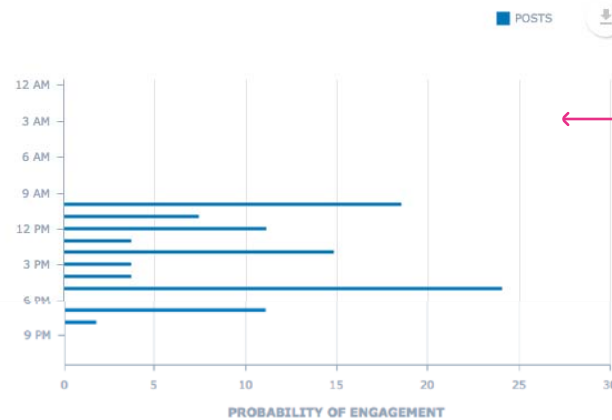
Understand the responsiveness of your audience relative to the number of posts you've published to your Company Page.

Publishing

MESSAGES PER DAY



BEST TIME TO POST



PUBLISHING METRICS

Total Posts Sent	59
Total Comments Received	4
Total Comments Received Last Period	5

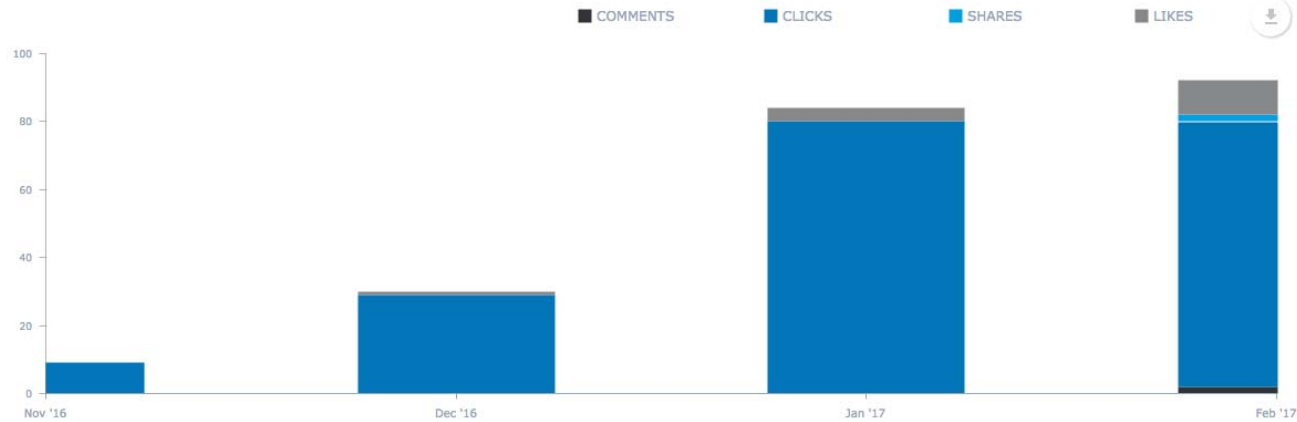
NUMBER OF POSTS YOU SENT INCREASED BY
↑ 293.33%
SINCE PREVIOUS PERIOD

Gain insight into the posting times that are, on average, likely to generate the most engagement from your audience on LinkedIn.

in

Audience Engagement

AUDIENCE ENGAGEMENT BY MONTH



ENGAGEMENT METRICS - NOV 2016

Likes	0
Comments	0
Shares	0
Clicks	9
Total Engagements	9

TOTAL ENGAGEMENTS DECREASED BY
↓ 90.32%
 COMPARED TO JUL 2016 - OCT 2016

Understand how engaged your audience is by analyzing Likes, Comments, Shares and Clicks over time.

Clicks are tracked when posts you publish contain trackable links.

Top Posts

MOST ENGAGING POSTS

COMMENTS LIKES CLICKS

Post	Comments	Likes	Clicks
Sendible LINKEDIN COMPANY PAGE - 14 FEB 2:42 PM It's Valentine's Day remember to spread some love on social media today ❤️ http://image-store.slidesharecdn.com/63a39d50-92f0-4fbb-b646-e15544f27ad6-original.png	0	4	0
Sendible LINKEDIN COMPANY PAGE - 13 FEB 10:44 AM How to Create a Robust Social Media Marketing Plan in 2017 A recent survey by Harvard Business Review found that only 12% of companies who are utilizing social media felt that they were using it effectively. One of the reasons why companies http://www.socialmediatoday.com/social-networks/how-create-robust-social-media-marketing-plan-2017	1	3	0
Sendible LINKEDIN COMPANY PAGE - 13 FEB 5:50 PM 25 Interview Questions For Your Next Social Media Manager Great social media managers turn engagement into action. Ask these interview questions to easily separate professionals from regular social media users. http://sendible.com/insights/25-interview-questions-for-social-media-managers?Campaign_Code=soc_in_big&Lead_Source=Organic&utm_source=linkedin&utm_medium=organic&utm_campaign=blog&utm_name=551&afmc=1k	0	3	0

Analyze your top published content to your Company Page based on Comments, Likes and Clicks.

The number of comments made on a Post, including those made by your Company Page.

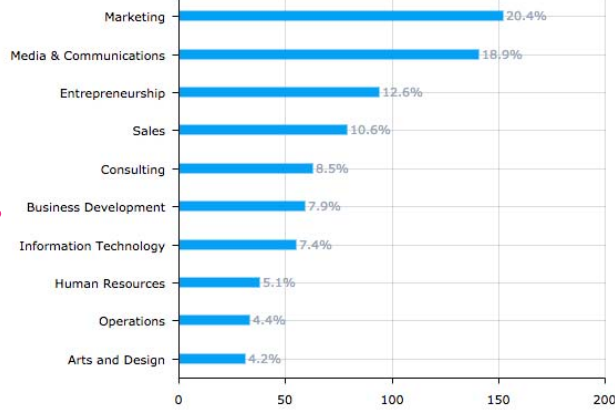


A breakdown of who's following your Company Page using 4 types of demographic data.

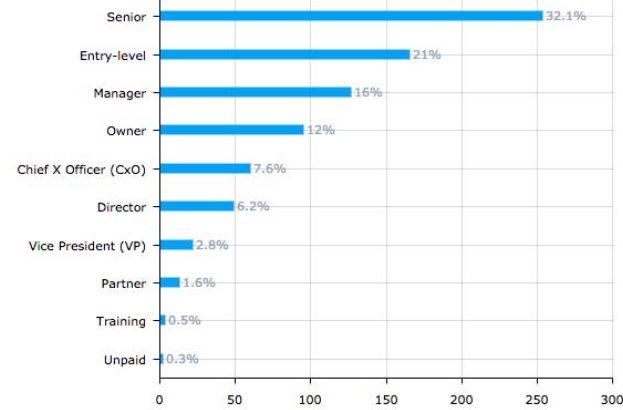


Demographics

BY FUNCTION



BY SENIORITY



People in **Senior** positions who work in **Marketing** appear to be a leading force among your followers.



BY COUNTRY

Country	Count
United States	177
United Kingdom	155
India	26
Canada	17
Australia	15
Italy	14
South Africa	11
France	10

BY COMPANY SIZE

Company Size	Count
11-50 employees	171
1-10 employees	132
51-200 employees	87
1001-5000 employees	40
10,001+ employees	36
Self-employed	34
201-500 employees	34
501-1000 employees	29

Get to know your Company Page followers better and use this data to inform your content strategy.





GET STARTED WITH

Monitoring Report

Gain insight into what is being said about particular keywords, track sentiment & discover influencers.





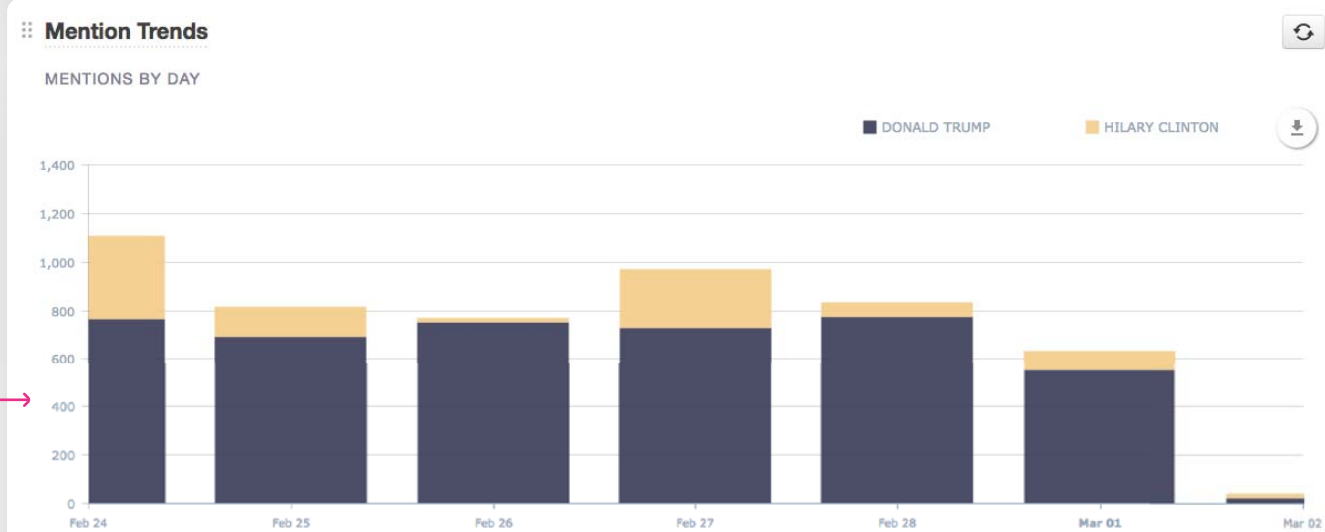
Use the keyword picker to include data for multiple keywords to help build a more complete picture.



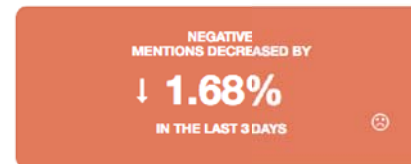
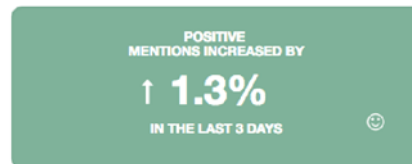
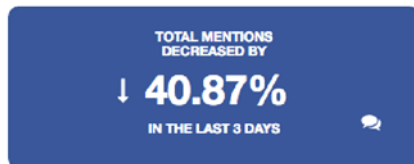
Review key metrics for the keywords you're monitoring such as total Mentions and Sentiment.



Spot trends by monitoring Mentions generated for your selected keywords each day.



Track changes in the number of Mentions of your keywords along with Positive and Negative sentiment over your selected period.



MONITORING METRICS

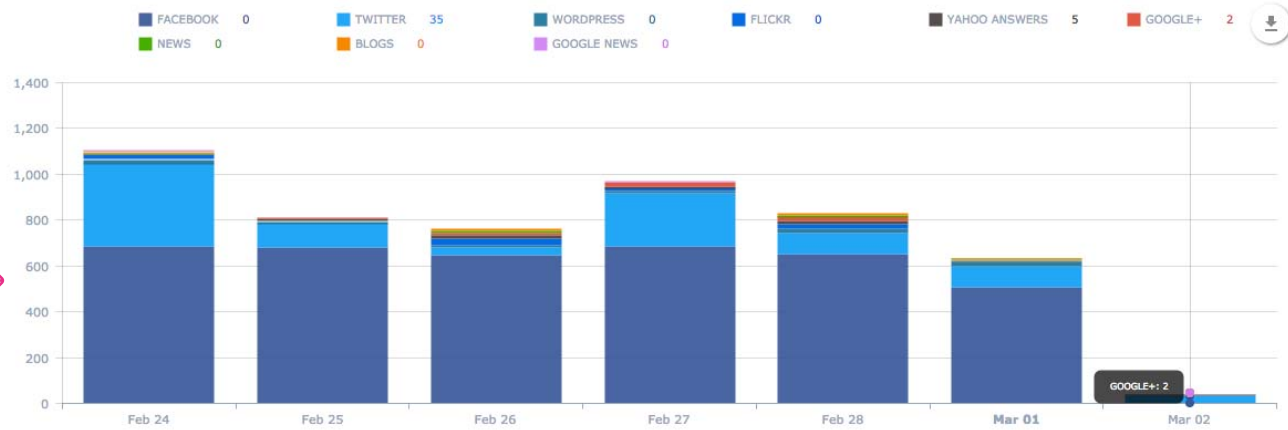
MENTIONS & SENTIMENT BY KEYWORD

Total Mentions	4,061
Positive Mentions	680 (56.53%)
Negative Mentions	523 (43.47%)

Keyword		😊	😞
Donald trump	4,287	58.37%	41.63%
Hilary clinton	878	48.02%	51.98%

Mention Sources

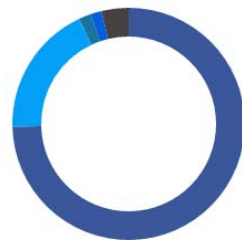
DAILY MENTIONS BY SOURCE



Analyze the number of Mentions generated by each source for each day within the selected date range.

Facebook appears to be a leading source of mentions making up 74.6% with the general sentiment being Positive.

TOP SOURCES



FACEBOOK	f 74.6%
TWITTER	t 18.4%
WORDPRESS	W 1.7%
FLICKR	F 1.5%
OTHER	3.8%

MENTIONS BY SOURCE

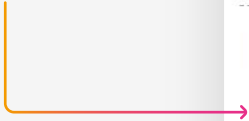
Source		😊	😞
Facebook	3,853 (74.6%)	56.39%	43.61%
Twitter	950 (18.39%)	48.34%	51.66%
Wordpress	88 (1.7%)	72.22%	27.78%
Flickr	79 (1.53%)	98.39%	1.61%
Yahoo answers	60 (1.16%)	51.61%	48.39%
Google+	57 (1.1%)	33.33%	66.67%
News	36 (0.7%)	37.5%	62.5%
Other	42 (0.81%)	—	—

Easily keep track of which sources are generating the most Mentions of your keywords.

Discover where the sentiment is most negative or positive and understand where to focus your attention.



Learn which users are mentioning your selected keywords the most and their general sentiment.



Top Sources

SOURCES WITH THE MOST MENTIONS

MENTIONS SENTIMENT

	answers.yahoo.com DONALD TRUMP - LAST MENTIONED: 02 MAR 12:42 AM Open Question: Why has Donald Trump been criticized more by the media in one month as president than Obama was in 8 years? Y https://answers.yahoo.com/question/index?qid=20170225023015AATZf7e	60	😊
	samlit78 HILARY CLINTON - LAST MENTIONED: 01 MAR 11:30 PM Hilary Clinton ¿detrás de la muerte de Gadafi ,el Hacker de los mails .Creadora del Estado Islámico y Alqaeda.? https://t.co/dCUWTdeGIK http://twitter.com/samlit78/statuses/834923444043149313	31	😐
	Fibonacci Blue DONALD TRUMP - LAST MENTIONED: 28 FEB 5:46 AM Women's march against Donald Trump http://www.flickr.com/photos/fibonacciblue/32714252760/	24	😊
	Conservative We Stand DONALD TRUMP - LAST MENTIONED: 01 MAR 11:17 PM Follow us for more at Donald Trump POTUS 45 f http://www.facebook.com/1468188936820987/posts/1666962933610252	21	😊
	Alexander Thomas Saltalamacchia DONALD TRUMP - LAST MENTIONED: 01 MAR 8:22 AM Dancing Donald Trump f http://www.facebook.com/MANDATORY/posts/258804007903476	16	😐
	Consciously Enlightened DONALD TRUMP - LAST MENTIONED: 01 MAR 11:01 PM THE RUSSIAN LOVE AFFAIR WITH DONALD TRUMP SOURS AS THE US AND RUSSIA MOVE TOWARD WAR!!! http://freemendontaskpermissiontobearams.com/the-russian-love-affair-with-donald-trump-sours-as-the-us-and-russia-move-toward-war/ f http://www.facebook.com/ConsciouslyEnlightened/posts/190102540677298	16	😊

← PREV NEXT →

Review the most recent Mentions and keep an eye on the sentiment of each post.

If you wish to update the sentiment reported, you can change it from within the Monitoring area of the dashboard.



Recent Mentions

RECENT MENTIONS

SENTIMENT

	victor_suarez DONALD TRUMP - 02 MAR 12:50 AM RT @MorenaMichigan: apoya con tu firma la denuncia contra las órdenes de Donald Trump que se entregara el 15 de marzo ante la CIDH: AMLO ht... http://twitter.com/victor_suarez/statuses/837102850064855041		😐
	the_rilla DONALD TRUMP - 02 MAR 12:50 AM RT @GQMagazine: Donald Trump can't believe how easily you suckers fell for that https://t.co/2HHWb8wc13 https://t.co/zw7ktEhMcT http://twitter.com/the_rilla/statuses/837102847162470400		😐





RealRakhmetov

DONALD TRUMP - 02 MAR 12:50 AM

RT @PeterJosyph: As the GOP owns Donald Trump & all the damage he's doing, the LIU Board owns Dr. Cline's sabotage of the Liberal Arts & th...

🐦 <http://twitter.com/RealRakhmetov/statuses/837102844473978880>



TheNicknameless

DONALD TRUMP - 02 MAR 12:50 AM

RT @CNNSitRoom: .@ChrisMurphyCT: Donald Trump once again "lied" to journalists in order to get good coverage <https://t.co/WymdnOcJwI> https:...

🐦 <http://twitter.com/TheNicknameless/statuses/837102835510689797>



answers.yahoo.com

DONALD TRUMP - 02 MAR 12:32 AM

Open Question: The real question is will you be voting for Donald Trump and Vladimir Putin for 2016?

Y <https://answers.yahoo.com/question/index?qid=20170302003200AA34nWv>



jb235sandcastle

HILARY CLINTON - 02 MAR 12:22 AM

why Demo so involved with Russia and POTUS? Hilary Clinton had deal with Russia and Demos never lost a breath of air = deep as a puddle

🐦 <http://twitter.com/jb235sandcastle/statuses/837095782671069185>



← PREV

NEXT →





GET STARTED WITH

YouTube Report

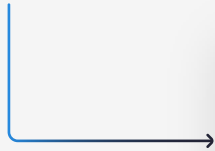
Track your audience growth on YouTube & understand which videos are most engaging.

sendible.com





An overview of Youtube activity for the selected period.



Youtube activity overview

	 VIDEOS 177	 SUBSCRIBERS 657	 VIEWS 1,469
--	--------------------------	-------------------------------	---------------------------

YouTube

Audience Growth

SUBSCRIBER GROWTH BY DAY

■ TOTAL SUBSCRIBERS

FOLLOWER METRICS	
Total Subscribers	657
Subscribers Gained	16

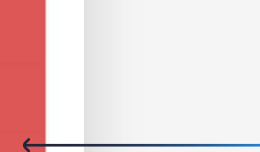
YOUR SUBSCRIBERS INCREASED BY

↑ **2.5%**

SINCE PREVIOUS PERIOD

YouTube

Easily report on how your subscriber base is growing over time.

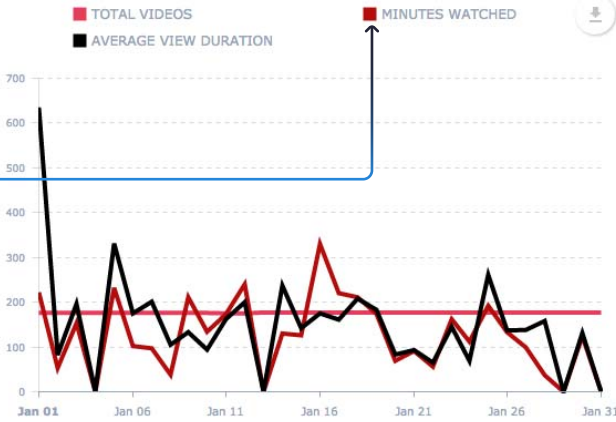




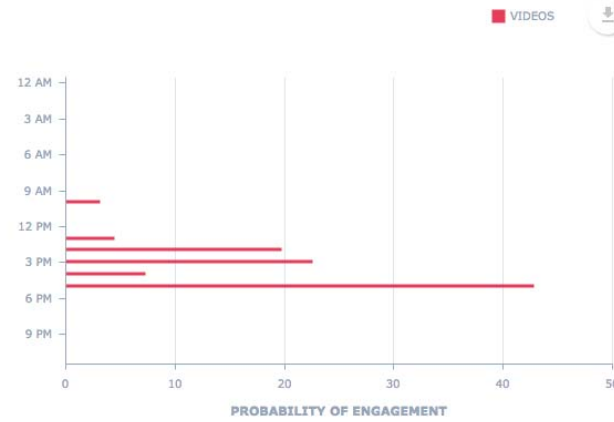
Minutes Watched is calculated by adding up the time that people have spent watching your videos. This shows how many minutes have collectively been watched on your channel.

Content Habits

AUDIENCE BEHAVIOR



BEST TIME TO POST



PUBLISHING METRICS

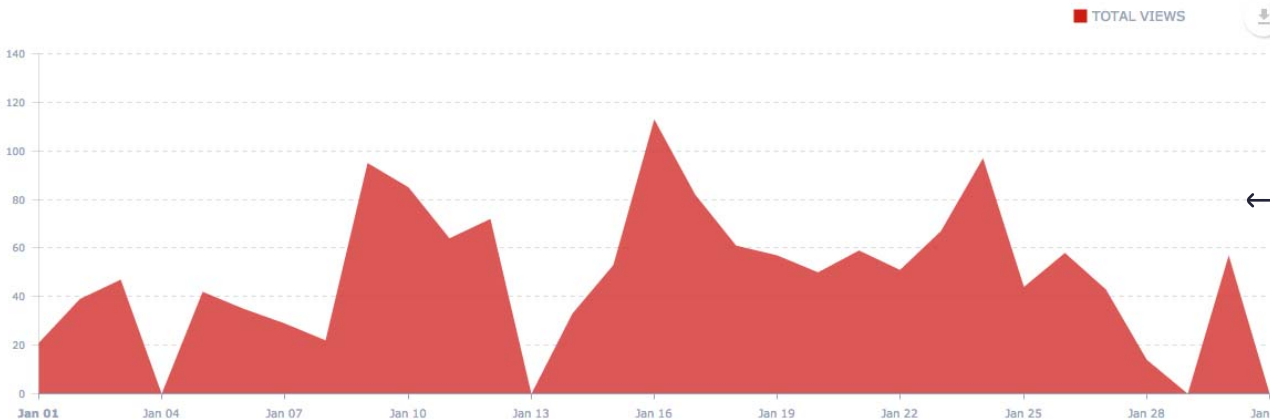
New Videos Posted	1
Total Minutes Watched	3,699
Average View Duration	4,065

TOTAL MINUTES WATCHED INCREASED BY
↑ 0.57%
 SINCE PREVIOUS PERIOD

Average View Duration helps you determine if people are watching your videos all the way to the end or leaving before the end. Use this metric to work out the ideal length for videos you create in the future.

Video Views

VIEWS PER DAY



Keep track of how many people have clicked a link that began playing your video.

Whether a person only watches one second of your video before turning it off, or watches the entire video, both count as a view.

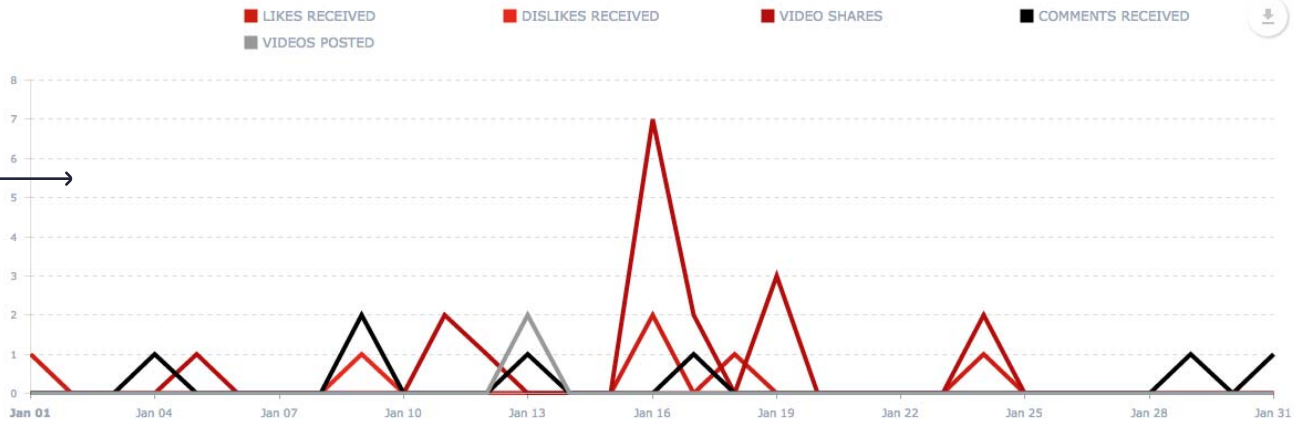
FOLLOWER METRICS

Total Views	1,469
Views Gained	582

YOUR VIEWS INCREASED BY
↑ 65.61%
SINCE PREVIOUS PERIOD

Audience Engagement

AUDIENCE ENGAGEMENT BY DAY



ENGAGEMENT METRICS

Likes Received	4
Dislikes Received	1
Comments Received	7
Video Shares	18
Videos Posted	1

TOTAL ENGAGEMENTS INCREASED BY
↑ 70.59%
SINCE PREVIOUS PERIOD

Top Videos

MOST ENGAGING VIDEOS

VIEWS LIKES



Sendible

YOUTUBE - 16 JAN 2:38 PM



Sendible is a powerful social media management tool allowing SMEs, corporate marketing teams and marketing agencies to promote, analyse and track their brands across all social media platforms, email and SMS messaging. Our tool provides a one-stop shop for your social media marketing needs, helping you to build brand awareness by integrating social media platforms including Twitter, Facebook, LinkedIn, Google+, Instagram and Pinterest and many more into a single dashboard. Every message sent through Sendible is tracked, analysed and measured, allowing you to easily measure the ROI of your social media marketing campaigns. Discover our tool: <http://bit.ly/Trial-Sendible> Social media news and articles: <http://bit.ly/Sendible-Insights> LinkedIn:

389

6



Understand how engaged your YouTube audience is by analyzing Likes, Dislikes, Comments and Clicks over time, relative to the number of videos you've posted.

Report on your most popular videos that were posted over the selected date range based on Views and Likes.



Sendible

YOUTUBE - 13 JAN 10:11 AM



This video covers how you can set up a Keyword and Brand Monitoring service on Sendible to listen to what people are saying about a specific company or topic. Article: <https://support.sendible.com/hc/en-us/articles/208052286-How-Do-I-Set-Up-A-Keyword-And-Brand-Monitor-> Relevant links: <https://support.sendible.com/hc/en-us/articles/208052196-Where-Do-Keyword-And-Brand-Monitoring-Results-Come-Through-To-> <https://support.sendible.com/hc/en-us/articles/210072693-How-long-is-Keyword-and-Brand-Monitoring-data-stored-for-> <https://www.youtube.com/watch?v=CFXyf8mmZwI>

63

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Sendible

YOUTUBE - 11 JAN 5:43 PM



Relevant links: This video covers how you can check through the services already added under your Sendible user account. Article: <https://support.sendible.com/hc/en-us/articles/208052726-How-Do-I-Check-The-Services-I-ve-Already-Set-Up-> <https://www.youtube.com/watch?v=0pO4vsUch54>

29

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← PREV

NEXT →



GET STARTED WITH

Google Analytics Report

Analyze the impact social media has on traffic to your website with Google Analytics.

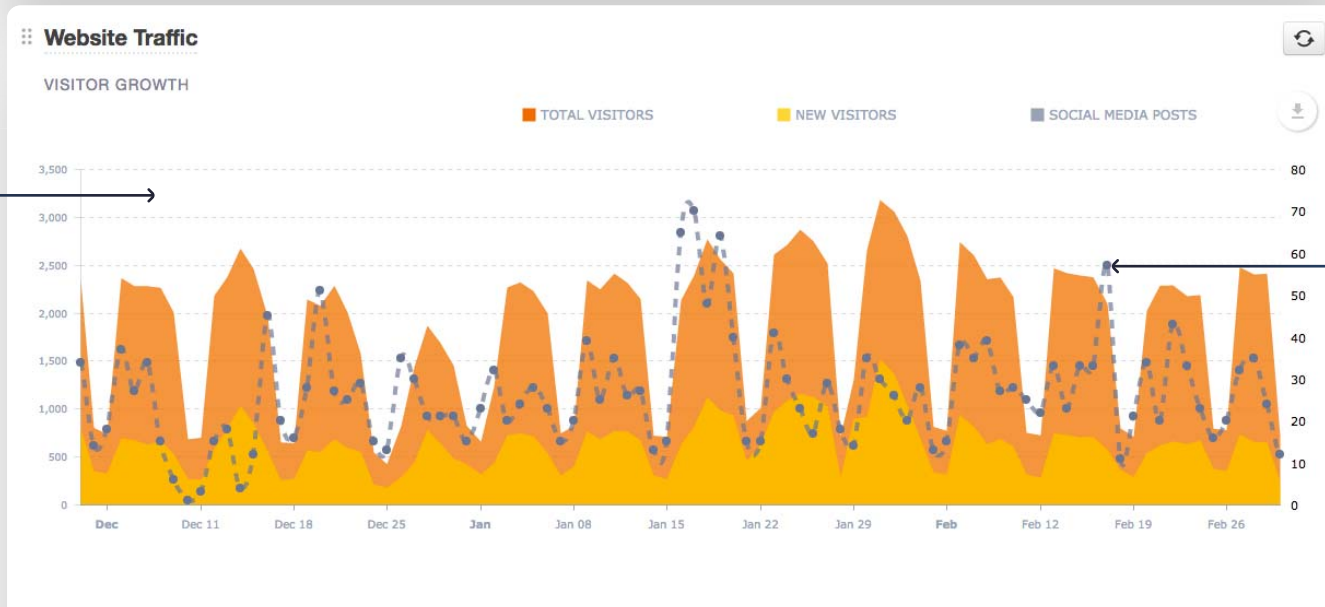




An overview of website traffic for the selected period.



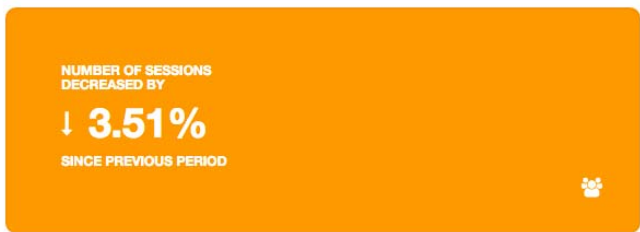
Social media posting activity is charted alongside visits to your website to help you understand how your social media activity is driving traffic to your website.



Understand how your social posting activity impacts visits to your website over the date period selected.

WEBSITE VISITOR METRICS

Total Visitors	166,652
New Visitors (23.82%)	57,320
Returning Visitors (76.18%)	183,331
Total Page Views	497,790
Total Sessions	240,651





Traffic Sources

BY CHANNEL



BY SOCIAL NETWORK



SOCIAL

1.8%

REFERRAL

11.3%

DIRECT

63.8%

ORGANIC SEARCH

21.8%



FACEBOOK

77.4%

TWITTER

15.8%

LINKEDIN

5.2%

WORDPRESS

1.6%



TOP REFERRALS

Referral Source	Visitors	Percentage
google	50,057	(20.81%)
app.sendible.com/	4,608	(1.92%)
sendsocialmedia.com/	2,525	(1.05%)
facebook.com/	2,166	(0.9%)
newsletter	1,505	(0.63%)
bing	1,297	(0.54%)
yahoo	1,135	(0.47%)
sendible.com/pricing/	1,017	(0.42%)

TOP KEYWORDS

Keyword	Visitors	Percentage
sendible	932	(0.39%)
https://app.sendible.com	161	(0.07%)
https://future.sendible.com/#measure	128	(0.05%)
https://future.sendible.com/#engage	119	(0.05%)
sendable	95	(0.04%)
sendible down	39	(0.02%)
https://sendible.com/features	38	(0.02%)
https://app.sendible.com/#	35	(0.01%)

Learn where to focus your efforts by analyzing which channels are generating traffic to your website.

Discover which social networks are sending the most traffic your way and leverage this data to inform your content strategy.

Keep track of how engaged new visitors are to your website by monitoring the percentage that leave your website from the landing page without browsing any further.

Website Engagement

BOUNCE RATE





AUDIENCE ENGAGEMENT METRICS

Bounce Rate **47.63%**

Average Session Duration 3.2 mins

Pages Per Session 2.1

Returning Visitors 76.2%

MOST PAGE VIEWS

/ **413,805 (83.1%)**

/pricing 23,739 (4.8%)

/features 8,878 (1.8%)

/working/ 3,972 (0.8%)

/features/social-media-dashboard/white-label-software 3,036 (0.6%)

/features/social-media-dashboard 2,974 (0.6%)

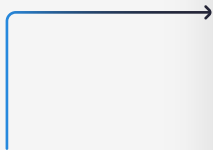
/features/social-media-publishing 2,682 (0.5%)

/case-studies 1,936 (0.4%)

BOUNCE RATE DECREASED BY
↓ 1.97%
 SINCE PREVIOUS PERIOD

AVERAGE SESSION DURATION DECREASED BY
↓ 5.16%
 SINCE PREVIOUS PERIOD

Understand which pages are generating the most views. Utilize these insights to inform your SEO strategy.



Visitor Demographics

TOP COUNTRIES

United States **126,455 (52.5%)**

United Kingdom 42,385 (17.6%)

Canada 8,093 (3.4%)

Australia 5,817 (2.4%)

Germany 4,616 (1.9%)

India 3,942 (1.6%)

Philippines 3,654 (1.5%)

Netherlands 3,364 (1.4%)

TOP CITIES

London **22,899 (9.5%)**

(not set) 9,193 (3.8%)

Oakdale 4,258 (1.8%)

New York 3,280 (1.4%)

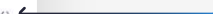
Dublin 2,921 (1.2%)

Eagan 2,920 (1.2%)

Los Angeles 2,683 (1.1%)

Renton 2,608 (1.1%)

A breakdown of the types of visitors with the most sessions on your website using 4 types of demographic data.





Visitors from **United States** using **Chrome** on **Windows** appear to be a leading force among your website visitors.



TOP BROWSERS

Chrome	180,173 (74.9%)
Safari	23,088 (9.6%)
Firefox	21,272 (8.8%)
Internet Explorer	7,947 (3.3%)
Edge	6,029 (2.5%)
Opera	541 (0.2%)
Android Webview	410 (0.2%)
Coc Coc	284 (0.1%)

TOP OPERATING SYSTEMS

Windows	153,933 (64.0%)
Macintosh	70,839 (29.4%)
iOS	8,688 (3.6%)
Android	4,071 (1.7%)
Chrome OS	1,436 (0.6%)
Linux	1,431 (0.6%)
(not set)	198 (0.1%)
BlackBerry	24 (0.0%)



Designing custom reports with Report Builder

Choose from 250+ modules to add to your report. Up to 30 modules can be included on each report.

Collaborate with team members and clients by sharing your reports with other users. Shared reports cannot be deleted by others but they will be able to add/remove modules.

Select one of your previously saved reports or reports that have been shared with you.

Configure PDF reports to be emailed automatically to stakeholders.

Open your report in full-screen mode for presentations and easy editing.

Open the live link to the report to share with clients for real time access.

Customize the appearance of each report's Cover Page by uploading your logo and providing text that introduces the report to stakeholders.

Make a copy of the selected report.

Choose from one of 4 layouts when creating new reports.

Reposition modules by dragging and dropping into place.

Easily preview the Cover Page and copy to other reports.


Rename modules by editing the titles.

The screenshot shows the Sendible Report Builder interface. At the top, there's a navigation bar with tabs for 'General Reports', 'Channels', 'Monitoring', 'Links', 'Campaigns', and 'Google Analytics'. Below this is a 'Twitter' report configuration screen. The 'Cover Page' section includes a logo upload area and a text editor with the following content: 'Gavin Hammar', 'info@sendible.com', 'Sendible', and 'http://localhost:8080 a'. Below the cover page is the 'Twitter Activity Overview' module, which displays a blue dashboard with the following metrics: 'DAILY EXPOSURE 72,572', 'POST ENGAGEMENTS 51', and 'REACH 195,203'. A large red badge with the number '62' is also visible. Below the activity overview is the 'Audience Growth' module, which shows a line chart for 'AUDIENCE GROWTH BY DAY' and a list of 'TOP FOLLOWERS'.

This screenshot shows the 'ADD MODULES' panel. It has a search bar labeled 'Filter modules' and a list of available modules for the 'Twitter' report. The modules listed are: 'Best day to Tweet' (Chart displaying the best day to Tweet measured by probability of engagement), 'Best time to Tweet' (Chart displaying the best times to Tweet measured by probability of engagement), 'Channel Header' (Channel header information), 'DMs' (DMs over time), 'Follower Demographics' (Display the demographics and influence of your Twitter followers), and 'Followers' (Followers over time). Each module has a plus icon to its right.

This screenshot shows four different report layout options: '1 COLUMN', '2 COLUMNS', '1-2 COLUMNS', and '1-2-1 COLUMNS'. Each layout is represented by a grid icon with a checkmark indicating the selected option.



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