



HP SURE VIEW

INFOSHEET



HP WOLF SECURITY



PRIVACY AT THE TOUCH OF A BUTTON

If your enterprise spends millions annually guarding against cyberattacks, you could be overlooking the crucial human element. Visual hacking is the act of physically spying on someone's computer screen. Visual hacking is a low-tech threat as compared to malware, ransomware, or other high-tech threats; however, the repercussions can be just as harmful. That's because visual hacking usually happens when victims are unaware or unequipped. With HP Sure View, you can close this gap in your cybersecurity program.

HP SURE VIEW REFLECT PROTECTS FROM VISUAL HACKING WITH INTEGRATED, REFLECTIVE TECHNOLOGY THAT DELIVERS:



Narrow privacy angle: Less than 1.5% screen visibility from a 45° angle



Bright, high-quality panel viewing in both light and dark environments



Available on a wide range of PCs, AiOs, and standalone displays



Customer choice between user experiences

HP SURE VIEW IS AN EFFECTIVE SOLUTION TO COMBAT VISUAL HACKING AND PROTECT YOUR COMPANY AND PERSONAL DATA.



Nearly two-thirds of companies report that they have been compromised in the past 12 months by attacks which originated at endpoints (e.g., PCs), a 17% increase year-on-year.¹

HP Sure View is available on a wide breadth of PC solutions for any user's needs:

- Touch and Non-Touch
- x360
- x2
- Workstation
- AiO (Gen3)
- Displays (Gen3)
- Notebooks

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Left: HP Sure View Reflect; Right: HP Sure View Gen 3

SURE VIEW CHOICE

Choosing the best privacy experience based on user needs.

2x
more effective than
the competition³



HP SURE VIEW REFLECT²
HP ELITE DRAGONFLY



SURE VIEW GEN3⁴
HP ELITEBOOK x360 1040 G6

Privacy Mode Battery Life ⁵	Up to 20 hours, 15 minutes	Up to 20 hours, 30 minutes
Sharing Mode Battery Life ⁵	Up to 19 hours, 15 minutes	Up to 19 hours, 30 minutes
Experience	Semi-Dark/Copper	Dark
Bright Environments	Best	Better
Dark Environments	Best	Best
Image Clarity	Best	Better
Evidence of Privacy	Best	Good

Table 1. MM14 battery duration comparisons between HP Sure View Gen3 on the HP EliteBook x360 1040 G6 and HP Sure View Reflect on HP Elite Dragonfly.



HP SURE VIEW PROVIDES AN EXTREMELY EFFECTIVE PRIVACY EXPERIENCE

Sure View's cutting-edge design enables **less than 1.5% of a user's screen to show through** at a 45° angle, which is the industry-accepted privacy threshold.

Contact your HP representative to request a demo today. Learn more at hp.com/wolfsecurityforbusiness.

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¹Source: <https://securityintelligence.com/posts/whats-new-in-the-2019-cost-of-a-data-breach-report/>

²HP Sure View Reflect integrated privacy screen is an optional feature that must be configured at purchase and is designed to function in landscape orientation

³Based on HP's internal analysis of mobile devices in its class with optional, physically embedded, hardware based, reflective privacy screen. Most effective based on an average of .32% luminance reduction in privacy mode at 45° as of December 2019.

⁴HP Sure View Gen3 integrated privacy screen is an optional feature that must be configured at purchase and is designed to function in landscape orientation.

⁵Windows 10 MM14 battery life will vary depending on various factors including product model, configuration, loaded applications, features, use, wireless functionality, and power management settings. The maximum capacity of the battery will naturally decrease with time and usage. See www.bapco.com for additional details.



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